DHS Blue Campaign & DOT Transportation Leaders Against Human Trafficking

Blue Lightning Initiative (BLI)

What is Human Trafficking?

- Human trafficking involves the use of **force, fraud, or coercion** to obtain labor or commercial sex.

- Victims can be **any age, race, ethnicity, gender, nationality, or socioeconomic background.**

- Any **minor (under the age of 18) engaged in commercial sex is a victim of human trafficking** according to federal law, regardless of whether there is force, fraud, or coercion.

Smuggling vs. Trafficking

Smuggling	Trafficking
Crime Against a Border	Crime Against a Person
Transportation Based	Exploitation Based
Requires Border Crossing	No Border Crossing Required
Voluntary	Involuntary

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Human Trafficking Myths

Myths	Facts
It doesn't happen in the United States	It happens in every country, including the United States
Victims are only foreign-born individuals and those who are poor.	Victims can be any age, race, gender, nationality, immigration or citizenship status, and socioeconomic group
Victims will attempt to seek help in public	Victims are often afraid to seek help because of threats from their trafficker
Human trafficking is only sex trafficking	Labor trafficking, including domestic servitude, is also human trafficking.

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Where to Report

To report suspected human trafficking, call the **U.S. Department of Homeland Security (DHS) tip line**:

1-866-DHS-2-ICE (347-2423)

If you are a victim and need help, call the **National Human Trafficking Hotline**:

1-888-373-7888

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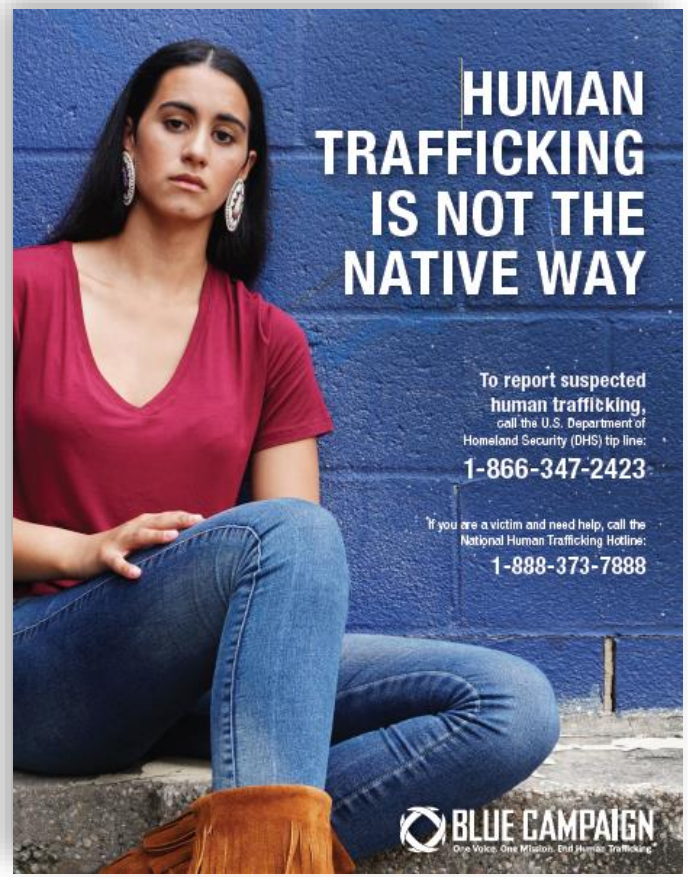
About the Blue Campaign

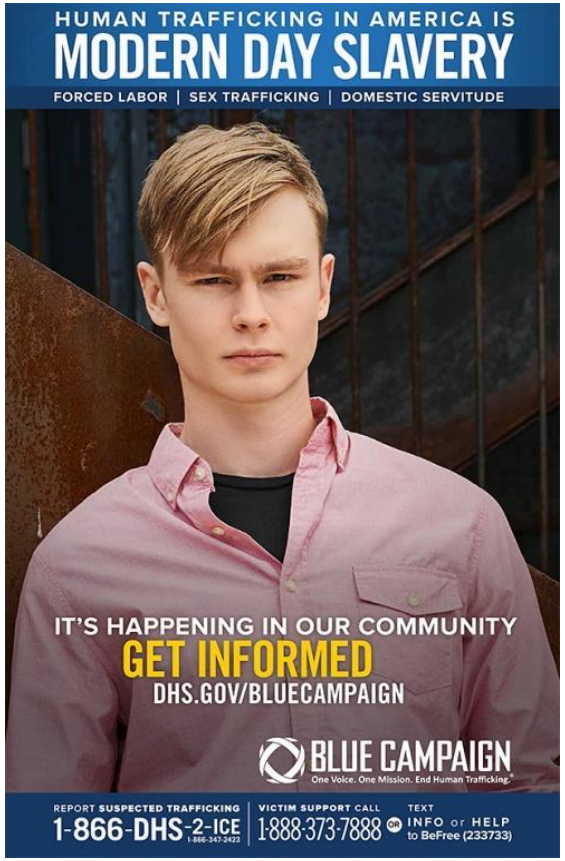
Blue Campaign is a **national public awareness campaign**, designed to educate the **public, law enforcement and other community partners** to recognize the indicators of human trafficking, and how to appropriately respond to possible cases. Blue Campaign works closely with U.S. Department of Homeland Security components to create general awareness training and materials for law enforcement and others to increase detection of human trafficking, and to identify victims.

Current Efforts to Counter Human Trafficking

- U.S. Immigration and Customs Enforcement Homeland Security Investigations
- U.S. Immigration and Customs Enforcement Enforcement and Removal Operations
- U.S. Secret Service
- U.S. Customs and Border Protection
- U.S. Coast Guard
- U.S. Citizenship and Immigration Services
- Transportation Security Administration
- Science & Technology
- Office of Strategy, Policy, and Plans
- Office of Partnership and Engagement/ Blue Campaign
- Office of Inspector General
- Office for Civil Rights and Civil Liberties
- Management Directorate
- Intelligence & Analysis
- Federal Law Enforcement Training Center
- Federal Emergency Management Agency
- Citizenship and Immigration Services Ombudsman

Public Awareness Materials





- Posters
- Toolkits
- Infographics
- Info Sheets
- Indicator Cards
- Shoe Cards
- Tear Cards
- Pamphlets

Homeland Security

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Raising National Awareness

1M+
AWARENESS MATERIALS distributed in FY19

AWARENESS MATERIALS IN
28
LANGUAGES

BLUE LIGHTNING INITIATIVE
100K+
AVIATION PERSONNEL TRAINED

Empowering individuals, families, and communities to recognize and report human trafficking.

Homeland Security

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Survivor Advocate Perspective

About Jolene Hollis

Jolene was trafficked for 10 years throughout 15 states and 73 cities. She has been working in the anti-trafficking field for the past 7 years and is now focused on holistic healing approaches for individuals once they are recovering from the experiences of human trafficking.

The importance of *training, awareness, and education* allows up to be supportive members of the community, allows prevention and safe intervention.

DOT's Transportation Leaders Against Human Trafficking

- Leadership Engagement
- Industry Education & Sharing
- Policy Development
- Public Awareness and Outreach
- Information-Sharing and Analysis

Signatories

PUT THE BRAKES ON HUMAN TRAFFICKING

- **~550** Signatories to Train 1.3 Million Employees
- **198** Airports and Airlines
- **139** Urban/Rural Transit Agencies
- **49** Trucking and Bus Companies
- **13** Ports
- **9** Railways
- **49** State Dept.'s of Transportation
- **8** States
- **11** Cities

GLOBAL COOPERATION

Asia Pacific Economic Cooperation

- Ministerial Statement
- Pilot Program
- Best Practices Report & Workshop

International Transport Forum

- Multilateral Engagement
- Ministerial Statements

International Civil Aviation Organization

- A40-15 Resolution
- Cir 352 Cabin Crew Training Guidelines
- Circular 357 Reporting Guidelines
- 2 Recommended Practices
- Comprehensive Strategy

Select Legislative Authorities

FAA Extension, Safety, and Security Act of 2016

- Flight attendant training

Frederick Douglass Trafficking Victims Prevention and Protection Reauthorization Act of 2018

- Tracking air carrier training, tips, and notification

FAA Reauthorization Act of 2018

- Customer-facing employee training

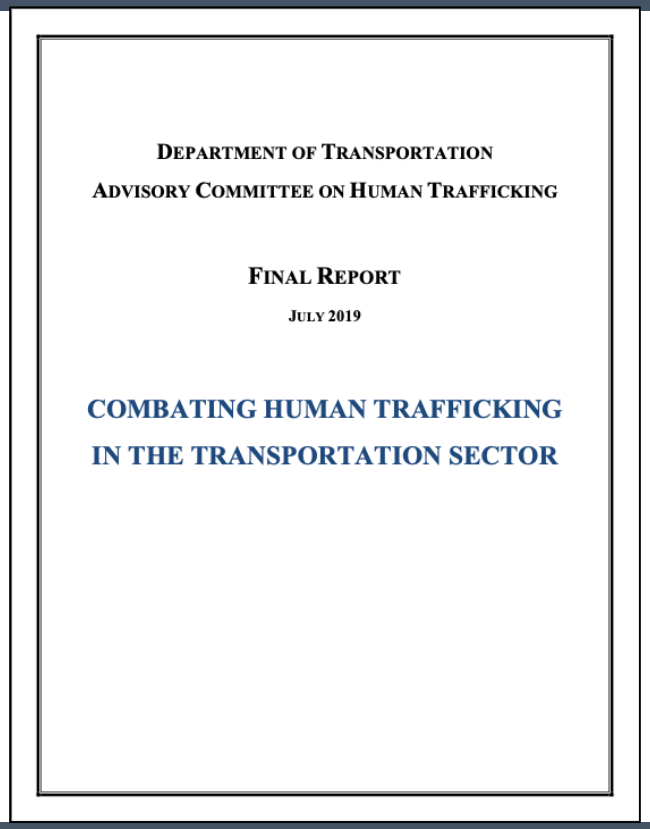
Combating Human Trafficking in Commercial Vehicles Act, 2018

Requires DOT to establish an Advisory Committee that will:

- Make recommendations on actions DOT can take to help combat human trafficking
- Develop recommended best practices for states and state and local transportation stakeholders

DOT Advisory Committee on Human Trafficking Report Highlights

- Recommendations
- Model Tools
- Best Practices



DEPARTMENT OF TRANSPORTATION
ADVISORY COMMITTEE ON HUMAN TRAFFICKING

FINAL REPORT

JULY 2019

COMBATING HUMAN TRAFFICKING
IN THE TRANSPORTATION SECTOR

- Quick Implementation Guides
- Sample Materials
- Additional Reference Materials

Download Full Report:
https://www.transportation.gov/stophumantrafficking/acht

Blue Lightning Initiative (BLI)

- An element of the Blue Campaign led by DOT & CBP.
- Partnership offers:
  - 17 min interactive virtual training module
  - Supplemental materials
  - Co-branding potential for co-branding
- Formal partnership with the Government, requires an MOU.

Partner with BLI

Airlines,
Air Carriers

Airports,
Airport Retailers

Associations,
Aviation Businesses

Training Institutes,
University Aviation
Departments

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Blue Lightning Initiative

Lead Agencies

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U.S. Customs and Border Protection

DEPARTMENT OF TRANSPORTATION
UNITED STATES OF AMERICA

Mission

Train aviation personnel to:

1. Identify potential human traffickers and/or victims; and
2. Report their suspicions to federal law enforcement

Action

Partners use BLI content to train their:

- Flight attendants, pilots, and customer service representatives
- Airport and Fixed Based Operator staff
- University aviation students

Virtual training module and related materials include:

- Human trafficking indicators
- How to report to federal law enforcement
- Survivor-informed scenario

Reports go through Airline/Airport internal reporting protocol and then the DHS tip line

Impact

70+
aviation partners

100,000+
personnel trained in the aviation industry

Common Indicators

Documents

No control of travel identification/ documents

Freedom

No freedom of movement/social interaction

Plans

Difficulty articulating reasonable/logical travel plans

Relationship

Non-genuine relationship; particularly parent or guardian/child

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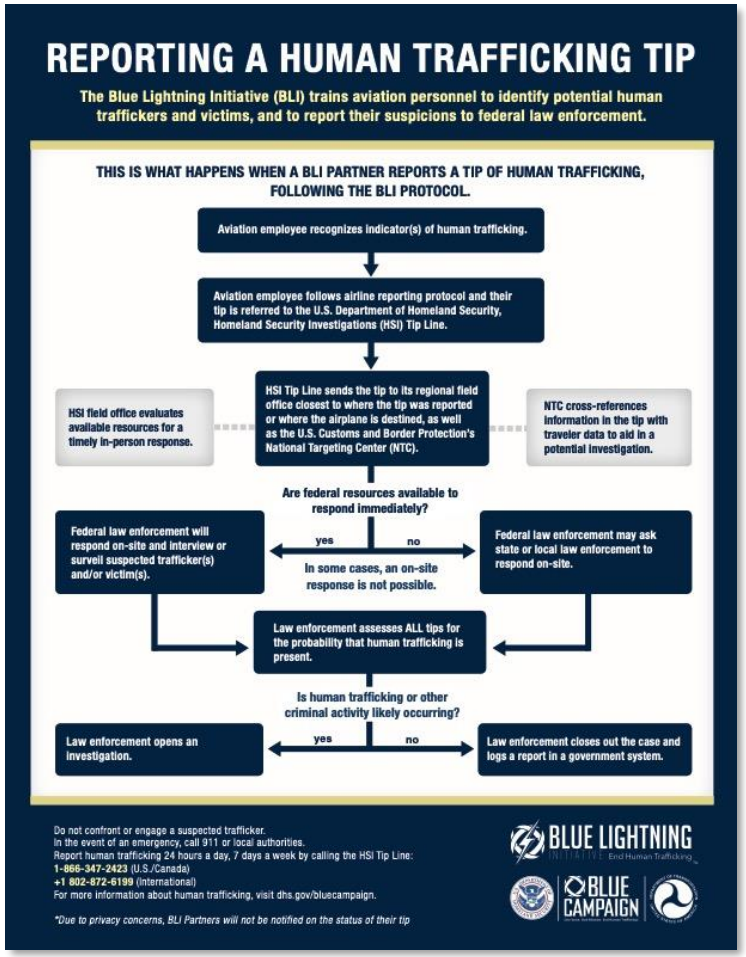
BLI Reporting Protocol

In-Flight

- Aircraft Communications Addressing and Reporting System (ACARS)
- Domestic Event Network (DEN)
- Airline Reporting Protocol *(always follow)*
- Air Marshal (without compromising anonymity)

On-the-Ground

- 24/7 Tip Line, U.S./Canada (866) 347-2423
- 24/7 Tip Line, International (802) 872-6199
- Immediate Emergency: 911



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Blue Lightning Initiative (BLI) – Outreach

- Awareness Events
- Press Releases
- Press Conferences
- BLI Corner
- Direct Outreach
- Federal Training Mandate

El Paso International Airport representative discusses BLI partnership in January 2020 with local media following a training session.

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Miami International Airport Training – Super Bowl LIV

- BLI worked with the Miami International Airport (MIA) to train more than 100 airport staff and aviation personnel.
- Post-training survey feedback:
  - 93% felt they were very knowledgeable about actions to report HT.
  - 98% reported that they are very likely to recommend the training to other airport staff members.

BLI representative trains 100+ Aviation workers at MIA in advance of Superbowl LIV.

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Interested in a BLI Partnership? Contact Us

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trafficking@dot.gov